

Coderus brings world-renowned Microsoft, Google and Apple events to our region



FOR IMMEDIATE RELEASE

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Ipswich-based mobile and embedded technology software company, Coderus Limited, will be hosting three major live stream events at the University of Suffolk and Adastral Park in May and June.

The events, which are FREE to attend, include product demos, light refreshments, networking opportunities and the live streams from the USA. They are being provided in association with BT; Innovation Martlesham, University of Suffolk, Eastern Enterprise Hub, IWIC and Tech East.

1st Event: Coderus hosting Microsoft Build 2017

Location: University of Suffolk, Waterfront Building, Ipswich

Date: 10th May

Time: 4.00 pm – 7.30pm

Hosted by Coderus, University of Suffolk, Eastern Enterprise Hub and IWIC. Hear Microsoft's keynote speeches streamed live from Seattle, discuss their potential implications in an open forum and learn more about Microsoft technology with live demos. Microsoft Build is an annual developer conference and platform from Microsoft, allowing them to showcase their latest product innovations to the world.

Coderus is a part of Innovation Martlesham, the cluster of 97 high-tech ICT companies based at Adastral Park - BT's Global Research and Development Headquarters. Their global client base has given them a strong reputation for high-quality software development for mobile applications and embedded technologies.

Mark Thomas, CEO of Coderus, said: "Following our success hosting the live streaming events in 2015 and 2016, we are delighted to welcome the ICT community in and around Ipswich. As part of our commitment to support development of the digital sector we are pleased to be working with the University of Suffolk to host the Microsoft Build event, the first in a series of events to be hosted by Coderus this year."

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The event will kick off with short networking sessions with ICT professionals and interactive live demos of Microsoft Technology including HoloLens and Cortana. Attendees will be invited into the 200-seated Waterfront Auditorium to watch a live stream broadcast of the keynote speeches, direct from Seattle.

Professor Mohamed Addel-Maguid, Head of Department for Science and Technology said: “The University of Suffolk is delighted to partner with Coderus so that our students, academics and the business community in the East of England and beyond will have the opportunity to, minute by minute, share the buzz created by the Microsoft developer conference in Seattle; right from our Ipswich Waterfront Campus. Events like this support our efforts to address the STEM and digital skills gap and help realise our shared aspiration of building an even more thriving digital economy in Suffolk.”

This is a FREE event, however places are limited and registration closes lunchtime on 10th May 2017. More information and the Link to register for the event can be found at www.coderus.com/microsoftbuild. If you would like to attend and have mobility issues, please contact events@coderus.com to discuss your requirements.

Two additional FREE events are planned following a similar format of interactive product demonstrations by Coderus staff, networking, light refreshments and the live streams.

2nd Event: Coderus hosting Google I/O Extended 2017

Location: Adastral Park, Martlesham Heath

Date: 17th May

Time: 4.30pm – 8pm

Registration: www.coderus.com/googleio

Google I/O is an annual two-day event in California, USA bursting with inspirational talks and a chance for the world to hear about Google’s latest products. The highlights of the event are the keynote speeches that will be live streamed from Shoreline Amphitheater in Mountain View, USA, the place where it all started for Google 11 years ago.

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3rd Event: Coderus hosting Apple Worldwide Developers Conference 2017

Location: Adastral Park, Martlesham Heath

Date: 5th June

Time: 4.30pm – 8pm

Registration: www.coderus.com/applewwdc

Founded 26 years ago, Apple WWDC is an annual conference held in California, used to showcase the latest software, innovation and technology. The Apple WWDC events have evolved from a cult following to a mainstream global event, with the press, consumers and businesses following with keen interest. The live stream broadcast of the all-important WWDC keynote speeches will give visitors the feeling of being at the event in the McEnery Convention Centre in San Jose.

Nicky Daniels, Head of Innovation Martlesham, said: “We’re really pleased that Coderus continues to bring these events to the Park. They are very important to the region, bringing like-minded professionals together. The hands-on demos and networking offer great opportunities for our local businesses to accelerate use of these innovations.”

Kevin Woollard, Director Research Engagement and Operations at BT, added: “Adastral Park and BT are delighted to sponsor these events with Coderus in association with TechEast. This event builds on Adastral Park’s reputation as a global communications hub and gives local ICT businesses and individuals a fantastic opportunity to share in the buzz created by the developer conferences in the USA.”

These are FREE events, however because Adastral Park is a secure site attendance is by registration only. Upon registration attendees will be issued a security pass, which must be shown on arrival. Places are limited and registration closes the day before each event. More information and the link to register for any of the three events can be found at www.coderus.com/livestream. If you would like to attend and have mobility issues, please contact events@coderus.com to discuss your requirements.

*****ENDS*****

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Notes to editors

About Coderus

Coderus Limited is an innovative software development and consultancy company based in the UK but working across the globe. They pride themselves on close collaboration with clients to understand their current and future business needs. They build software with this in mind, because technology trends change so rapidly, so adopting the most appropriate design, tools and technologies at the outset is crucial.

The experience and depth of capability of those working for Coderus allows them to deliver solutions from a software application to a fully featured cross platform end-to-end design based on detailed customer requirements.

Every project is professionally managed and delivered using world-class development and planning tools to ensure timely and cost effective delivery. They use industry standard project delivery techniques, including an agile delivery approach if appropriate.

In all cases, Coderus assures that the user interface design, coding and platform features will have all been fully optimised to deliver a complete package with the best possible usability and customer performance.

For further information about the limitless possibilities with Coderus, please visit:

www.coderus.com

Media enquiries

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